



COMMONWEALTH GAMES AUSTRALIA (CGA) FUNDING GUIDELINES FOR SPORTS ON THE PROGRAM OF THE 2022 COMMONWEALTH GAMES, BIRMINGHAM (1 JULY 2018 TO 30 JUNE 2022) (GUIDELINES)

1. BACKGROUND

In April 2019, Commonwealth Games Australia (CGA) released its “First Among Equals” Strategic Plan 2019-2026. This Plan identifies “Delivering Team Success” as one of five strategic priorities.

The funding strategies and investment approach outlined in these Guidelines have been developed to support this priority.

Our aspiration for Australia is “*to be the No. 1 nation in both gold and overall medals at the 2022 Commonwealth Games*”.

In August 2019, the Australian and State/Territory Governments adopted the National High Performance Sport Strategy 2024. This Strategy focuses on “Olympic, Paralympic and Commonwealth Games outcomes” in recognition that the performances of Australian athletes at these events are a source of national pride and inspiration.

2. SOURCES OF FUNDING

CGA is committed to financially supporting member National Sports Organisations (NSOs) and athletes in their preparation for the Birmingham 2022 Commonwealth Games.

CGA derives its income from a combination of returns on investments held in the Australian Commonwealth Games Foundation, sponsorship rights sales and fundraising activities conducted by State Divisions or in association with other organisations.

Between 1996 and 2018, CGA provided in excess of **\$43 million** to its member NSOs and their athletes. This total amount does not include the costs incurred for Australian Teams participating in a Commonwealth Games and Commonwealth Youth Games.

CGA receives no funding from the Australian Government, Sport Australia (SA), Australian Institute of Sport (AIS) nor the State/Territory Institute/Academies of Sport i.e. the National Institute Network (NIN). CGA does recognise and acknowledge these bodies do provide significant financial and service support directly to its member NSOs and their athletes for their preparation for the Commonwealth Games.

CGA is committed to working in collaboration with these high performance system partners.

As a member-based Organisation, CGA advocates to these partners on behalf of its members to maximise funding and service support to ensure that our athletes are given every opportunity to achieve Commonwealth Games success.

3. FUNDING OF COMMONWEALTH GAMES TEAMS

Subject to the contribution of program and personnel support provided by other organisations from within the Australian high-performance sports system, CGA fully funds the cost of the Australian Teams participating in the Commonwealth Games and Commonwealth Youth Games.



4. GUIDING PRINCIPLES FOR CGA FUNDING 2019-2022

CGA will follow the guiding principles outlined below when determining its funding support of its member NSOs and their athletes:

- i) Subject to the availability of funds, CGA will allocate **\$13 million** over the period 1 July 2018 to 30 June 2022 for Commonwealth Games preparation;
- ii) **\$2 million** of the allocated \$13 million will be applied to direct athlete support and will be available to athletes during the final 18 months leading to the 2022 Commonwealth Games;
- iii) The remaining **\$11 million** will be available to fund initiatives which CGA deems likely to contribute its aspiration of being the No. 1 nation in both gold and overall medals at the 2022 Commonwealth Games;
- iv) The \$11 million funding pool will be allocated as follows:
2018/19 \$2 million
2019/20 \$2.5 million
2020/21 \$3 million
2021/22 \$3.5 million
- v) The \$11 million funding pool will consist of two components – a **Foundation** component made up of 20% of the funding pool (**\$2.2 million**) and a **Performance** component made up of 80% of the funding pool (**\$8.8 million**);
- vi) Member NSOs will receive ONE funding allocation per financial year which is a combination of the Foundation and Performance components (see sections 5 and 6 of these Guidelines);
- vii) CGA Funding in 2018/19 and 2019/20 will prioritise support for initiatives focussed on pre-elite athletes who are potential members of the 2022 or subsequent Commonwealth Games Teams;
- viii) CGA Funding in 2020/21 (post Tokyo 2020 Olympic and Paralympic Games) and 2021/22 will prioritise support for initiatives focussed on Birmingham 2022 campaign preparation;
- ix) Further to vii) and viii) above, some flexibility with respect of priorities will be afforded to member NSOs who receive little or no AIS investment or whose primary performance priorities are the Commonwealth Games rather than the Olympic or Paralympic Games;
- x) CGA Funding will complement and not replace or replicate other sources of funding, in particular, AIS/Sport Australia funding; and
- xi) CGA Funding will add value to the high-performance programs of member NSOs.

5. FOUNDATION COMPONENT- \$2.2 MILLION

The \$2.2 million Foundation component will be divided into four annual allocations, being:

2018/19	\$475,000
2019/20	\$525,000
2020/21	\$575,000
2021/22	\$625,000

All member NSOs will be entitled to receive an annual allocation from the Foundation component of the CGA Funding pool.

Each member NSO will be advised of their Foundation component allocation biennially – in 2018/19 and in 2020/21.



Payments to member NSOs from the Foundation component will be made on an annual basis as part of their overall allocations.

The Foundation component allocation to each member NSO will be based on the likely number of athletes that will qualify and be selected in their respective sport/discipline as members of the 2022 Commonwealth Games Team.

The amount allocated per athlete will be determined on a pro rata basis considering the overall projected 2022 Commonwealth Games Team size (athletes only) and the total funds available under the Foundation component annually.

The Foundation component allocation to each member NSO is to contribute to meeting the costs of their high-performance programs, including but not limited to international competition, camps, specialised coaching or other performance support services, the acquisition and/or deployment of sports technology etc.

The intended use of the Foundation component allocation by a member NSO must be consistent with the guiding principles outlined at section 4 of these Guidelines and approved in advance by CGA.

6. PERFORMANCE COMPONENT - \$8.8 MILLION

The \$8.8 million Performance component will notionally be divided into four annual allocations, being:

2018/19	\$1,525,000
2019/20	\$1,975,000
2020/21	\$2,425,000
2021/22	\$2,875,000

Funding allocations to member NSOs from the Performance component will be determined in accordance with the guiding principles outlined at section 4 of these Guidelines.

Performance component funding is contestable and allocations to member NSOs will be merit based i.e. funding will be provided to those initiatives deemed most likely to contribute to CGA's aspiration of being the No. 1 nation in both gold and overall medals at the 2022 Commonwealth Games.

CGA will consider funding initiatives which are: i) specific to one sport (submitted by one member NSO); ii) have applicability to multiple sports (submitted jointly by more than one member NSO); and, in some instances, CGA initiated activities on behalf of multiple sports.

A member NSO's allocation from the Foundation component will be taken into consideration when determining any allocations under the Performance component.

When reviewing applications for Performance component funding, CGA will seek the advice of relevant experts from within Australia's high-performance system as required.

7. DIRECT ATHLETE SUPPORT - \$2 MILLION

Direct Athlete Support will be made available to athletes preparing for the 2022 Commonwealth Games in the final two financial years of the quadrennium. The allocations under Direct Athlete Support are as follows:

2020/21	\$0.5 million
2021/22	\$1.5 million

At the time of publication of these Guidelines, the process by which CGA's direct athlete support would be provided to athletes had not been finalised.

These Guidelines will be updated accordingly once the process has been determined.



8. MEMBER NSO ALLOCATIONS

A member NSO's total allocation will be the combined total of the Foundation and Performance components.

A member NSO will be required to comply with the terms and conditions of the CGA/NSO Sport Investment Agreement (Agreement) which will be executed prior to funds being made available by CGA.

9. APPLICATIONS FOR FUNDING

CGA will invite member NSOs to apply for CGA Funding on a biennial basis; specifically, in 2018/19 and 2020/21.

When reviewing applications for funding, consideration will be given to the guiding principles as outlined in section 4 of these Guidelines.

10. RECOGNITION OF CGA SUPPORT BY MEMBER NSOs

Each member NSO is required to recognise CGA's funding support in a manner which is commensurate with the level of support provided.

CGA will work with each member NSO to determine an individualised recognition program.

The individualised recognition program will be incorporated into the funding agreement between the member NSO and CGA.

Failure by a member NSO to recognise CGA's support in accordance with CGA's requirements may result in a reduction in or cessation of funding.

11. ADVOCACY BY MEMBER NSOs

To assist CGA in its advocacy on behalf of member NSOs, each NSO is asked to ensure that in their discussions with other high performance system partners, particularly the AIS, they reinforce the importance of continued support for their respective Commonwealth Games campaigns as a critical and integral part of the overall athlete pathway.

12. AMENDMENTS TO THESE GUIDELINES

The CGA Board will review these Guidelines from time to time.

Any amendments to these Guidelines will be determined by the CGA Board at its absolute and sole discretion.

Adopted 7 December 2018

Amended 10 October 2019